



City and County of Denver
Denver 8 TV

Alan DeLollis, Station Manager
720.865.2308
alan.delollis@denvergov.org

FOR IMMEDIATE RELEASE

Denver 8 TV Garneres Eight National Nominations for Government Programming

Categories include Programming Impact Award for coverage of DNC

DENVER, CO — July, 22, 2009 — Denver 8 TV, the City and County of Denver’s municipal access television channel, has received national award nominations for seven video productions ranging from a feature on Community Planning and Development to city event and program promotions, to community meeting coverage. The channel was also nominated for the prestigious **Programming Impact Award** which demonstrates government programming’s positive impact on the community. Denver 8’s programming in this category was the overall coverage and variety of programs produced in conjunction with last year’s Democratic National Convention held in Denver.

The award nominations were made by the National Association of Telecommunication Officers and Advisors (NATOA). The nominations were announced Monday, in Washington, D.C. in advance of the group’s 24th annual conference and awards presentation to be held later this year in New Orleans. The competition is among similar services from jurisdictions across the United States.

“Denver 8 staff worked exceptionally hard to bring the DNC to our residents—not just promoting the event, but showing off the City in a way that no broadcast station provided,” says Darryn Zuehlke, Director of the Office of Telecommunications and Denver 8 TV, “I’m truly pleased that our work has been recognized on a national level..

“These national award nominations bring home the quality of our video services to Denver residents. Denver 8 provides the unique opportunity for the City to explain to citizens what happens in their community. And the NATOA awards demonstrate the high-caliber of programs we produce to do that.” adds Zuehlke.

Local productions recognized included the Auditor’s **Independent Audit** Committee—one of the watchdogs of Denver City Government—probing how tax money is being spent. Sometimes audits of various City agencies find anomalies, and the Committee is responsible for holding city feet to the fire to solve the problem.

#

NATOA promotes community interests in communications. A national trade association based in Alexandria, VA , NATOA represents local government jurisdictions and consortiums, including elected and appointed officials and staff, who oversee communications and cable television franchising.

Denver 8 TV reaches every cable television subscriber in the City – approximately 125,000 homes. Utilizing the city website www.DenverGov.org/Denver8TV, Denver 8 TV offers its complete television programming service via the Internet to the City, region, and world.

*Denver 8 provides **streaming video** of Denver 8 TV programming. You can view the channel live as it is scheduled, or you can watch a wide variety of videos on demand, including archived **coverage of City Council meetings** and many City-produced local shows for convenient access by DenverGov users 24 hours a day, 7 days a week.*

###